



GREATER PRINCETON  
YOUTH ORCHESTRA

## **Privacy Policy**

The Greater Princeton Youth Orchestra (GPYO) is committed to protecting your privacy. Because we understand how important it is that you know what will happen to any personal information you provide, we affirm our desire to adhere to policies that prevent unauthorized use of your personal profile; to maintain the accuracy of the information provided; and to protect the privacy of your data using the best security technologies. We maintain rigorous security and quality controls to ensure that all our marketing practices meet or exceed industry standards and all State and Federal regulations. The intent of this statement is to answer your questions about our consumer information policies.

### ***What does GPYO collect and how is it used?***

We might request information from you so that we can make your time with our ensembles more convenient. If you choose not to provide this information, some services might not be available to you. We might also ask for information about your interests or for feedback so that we can improve our programs. Providing us with this information is also optional.

In addition to the information, we collect directly from you, we also gather information such as general usage of our Web site, viewing and traffic patterns, customer behavior and other similar information that is not specific to any one person. We use this compiled information, solely for the improvement of our Web site, our product and service offerings, our operations, and our customer service.

### ***Does GPYO disclose the information it collects?***

No! we do not resell any confidential customer information that is obtained or derived in its marketing efforts. However, we must cooperate fully should a situation arise where we are required by law or legal process to provide information about a customer.

### ***Why do you need my email and telephone number?***

We may contact you by email to confirm enrollment or to check the accuracy of the information you provide. We may also send you notices about new services, promotions and other similar information. Should you wish not to receive emails from us, please be sure to leave the request for information options unchecked. To opt out of text messages, simply reply STOP. We will respect your wishes in regard to the methods we use to communicate with you.

### ***What are Cookies?***

“Cookies” are helpful pieces of information that a Web site places on your hard disk that make your return visits to the site more convenient. For example, GPYO uses cookies to help identify you so that you may access your preferences quickly and easily. We do not use cookies to collect personal information, and we do not use cookies to retrieve information from your computer for purposes that are unrelated to the Web site or your interaction with the web site.

Questions? Email us at [info@GPYO.org](mailto:info@GPYO.org)